

REP HEADLINE# 8429089
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT26/16 15.49
*** KPLC-TV ***

ADV # _____ ADV. NAME POLI/G ELLISON/R/CON/LA REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME NANCY RUBIN

1427 LESLIE AVE
ALEXANDRIA, VA 22301
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8429089 CLASS: NATL. LOCAL REGIONAL

PRDCT ELLISON FOR CONGRESS EST# ***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/16 NOV6/16 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/16 15.49

REP: NEW ORDER
TTL \$20,140 @ 39X
PLS CONFIRM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

ELLISON FOR CONGRESS

POL9089

Ell: 10.26-11.6

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = ELLIS
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = C26N06

1 1000P-1035P 30 \$1,010.00 11/4 11/4 1 FRI 1

PROGRAM : 7 NWS 10P
CON COM1 : 7 NWS 10P

2 500A-530A 30 \$220.00 11/4 11/4 1 FRI 1

PROGRAM : 7NWS ER SUNRISE
CON COM1 : 7NWS ER SUNRISE

REP HEADLINE# 8429089
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP

FAX# 703-516-9680
 OCT26/16 15.49
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	11/4	11/4	2		FRI	2
4			530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/4	11/4	3		FRI	3
5			500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	10/31	10/31	1		MON	1
6			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	10/31	10/31	2		MON	2
7			530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	10/31	10/31	3		MON	3
8			600P-630P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$1,010.00	10/31	10/31	1		MON	1
9			1000P-1100P PROGRAM : 7 NWS SU L CON COM1: 7 NWS SU L	30		\$280.00	11/6	11/6	2		SUN	2
10			730P-1030P PROGRAM : NFL PHI VS DALLAS CON COM1: NFL PHI VS DALLAS	30		\$1,000.00	10/30	10/30	1		SUN	1
11			730P-1030P PROGRAM : NFL DEN VS OAK CON COM1: NFL DEN VS OAK	30		\$1,000.00	11/6	11/6	1		SUN	1

OCT26/16 15.49
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	11/3	11/3	0		THU	0
13			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	11/3	11/3	2		THU	2
14			530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/3	11/3	3		THU	3
15			500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	11/1	11/1	1		TUE	1
16			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	11/1	11/1	2		TUE	2
17			530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$430.00	11/1	11/1	3		TUE	3
18			600P-630P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$1,010.00	11/1	11/1	1		TUE	1
19			1000P-1035P PROGRAM : 7 NWS 10P CON COM1: 7 NWS 10P	30		\$1,010.00	11/2	11/2	1		WED	1
20			500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$220.00	11/2	11/2	1		WED	1

REP HEADLINE# 8429089
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT26/16 15.49
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			500P-530P	30		\$600.00	11/2	11/2	2		WED	2
PROGRAM : 7 NWS LIVE-5												
CON COM1: 7 NWS LIVE-5												
22			530A-700A	30		\$430.00	11/2	11/2	3		WED	3
PROGRAM : 7 NEWS AT SUNRISE												
CON COM1: 7 NEWS AT SUNRISE												
23			700A-800A	30		\$150.00	11/6	11/6	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
24			600A-630A	30		\$60.00	11/5	11/5	1		SAT	1
PROGRAM : ON THE MONEY												
CON COM1: ON THE MONEY												
OCT/16			\$1,000.00			NOV/16					19140.00	

CONTRACT TOTAL 20140.00
 TOTAL SPOTS 39

MARKET TOTALS \$25,493 KPLC 79% KVHP 21% CABL 0% NVHP 0%
 ESTIMATED SHARES
 SVC- NONE
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KPLC-TV, Lake Charles, LA

Date:

8/31/2016

I, Smart Media Group,

being/on behalf of: Ellison for LA CD-3,

a legally qualified candidate of the Republican

political party for the office of: _____

in the _____

election to be held on: 8/31/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$11,615.25

I represent that the payment for the above described broadcast time has been furnished by:

Ellison for LA CD-3

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

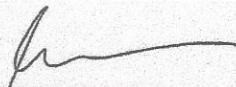
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/31/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Stephanie Gill
Printed Name

National Arts Council
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$11,615.25

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision POL9089 /		Alt Order # 08429089
Product ELLISON FOR CONGRESS		
Contract Dates 10/26/16 - 11/06/16		Estimate # C26N06
Advertiser POL/Ellison Greg/R/Congress/LA		Original Date / Revision 10/26/16 / 10/27/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Matthew Wurm	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agv Code 1046	Advertiser Code ELLIS	Product 1/2 ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	11/04/16	11/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,010.00				
N 2	KPLC	11/04/16	11/04/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$220.00				
N 3	KPLC	11/04/16	11/04/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----2--				2	\$600.00				
N 4	KPLC	11/04/16	11/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----3--				3	\$430.00				
N 5	KPLC	10/31/16	10/31/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$220.00				
N 6	KPLC	10/31/16	10/31/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$600.00				
N 7	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	3-----				3	\$430.00				
N 8	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,010.00				
N 9	KPLC	11/06/16	11/06/16	Late News Following NFL	10:00 PM-11:00 PM		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$280.00				
N 10	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL9089 /		<u>Alt Order #</u> 08429089
<u>Contract Dates</u> 10/26/16 - 11/06/16		<u>Product</u> ELLISON FOR CONGR
<u>Advertiser</u> POL/Ellison Greg/R/Cong		<u>Estimate #</u> C26N06
		<u>Original Date / Revision</u> 10/26/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	11/06/16	11/06/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,000.00				
N 12	KPLC	11/03/16	11/03/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---2---				2	\$600.00				
N 13	KPLC	11/03/16	11/03/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---3---				3	\$430.00				
N 14	KPLC	11/01/16	11/01/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$220.00				
N 15	KPLC	11/01/16	11/01/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-2-----				2	\$600.00				
N 16	KPLC	11/01/16	11/01/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-3-----				3	\$430.00				
N 17	KPLC	11/01/16	11/01/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$1,010.00				
N 18	KPLC	11/02/16	11/02/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,010.00				
N 19	KPLC	11/02/16	11/02/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$220.00				
N 20	KPLC	11/02/16	11/02/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--2----				2	\$600.00				
N 21	KPLC	11/02/16	11/02/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--3----				3	\$430.00				
N 22	KPLC	11/06/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$150.00				
Totals								0.00				38	\$20,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	1	\$1,000.00	(\$150.00)	\$850.00
10/31/16 -11/06/16	37	\$19,080.00	(\$2,862.00)	\$16,218.00
Totals	38	\$20,080.00	(\$3,012.00)	\$17,068.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.